

CareerConnection's Employment Weekly

SERVING THE ENTIRE HAMPTON ROADS REGION

Every week **over 80,000*** job seekers pick up a copy of CareerConnection's Employment Weekly.

Employment Weekly reaches a **different and diverse group of job seekers:** Passive job seekers (candidates looking for their next career move or better pay), **exiting military** (base distribution), **younger job seekers beginning their career** (high school and college campus distribution, and non-newspaper readers).

Employment Weekly is **available free in over 800 locations**, including Military Bases, Farm Fresh, Food Lion, 7-11, WaWa and freestanding boxes throughout the Southside and Peninsula.

**Hampton Roads Opinion Survey '07*

YOU GET TOTAL MARKET COVERAGE WITH ONE AD

SOUTHSIDE AND PENINSULA:

Chesapeake | Hampton | Newport News Extending into Williamsburg | Norfolk | Portsmouth | Suffolk | Virginia Beach

1 Expand Your Reach!

- Free publication
- 32,500 copies every week
- Over 800 pick-up locations
- Farm Fresh and Food Lion stores
- Freestanding boxes throughout Hampton Roads
- All military bases
- Convenience stores and high traffic retail centers
- Exclusive distribution at MacArthur, Lynnhaven and Military Circle Malls
- WaWas and 7-Elevens
- All Virginia Employment Commission Offices
- Universities & libraries
- Office/Industrial parks
- Colleges, technical and trade schools
- All high schools

2 Reach a Different more Diverse Audience

(Hampton Roads Opinion Survey 2007)

- Targets a younger job seeker
- Reaches a more diverse audience
- Reaches the military with on base, free rack distribution
- Distribution on high school and college campuses reaches first time job seekers
- Exclusive distribution partnerships with malls and retailers expands reach into the marketplace
- Free distribution reaches passive job seekers that recognize a better career opportunity with your company

3 Targeted Readership!

- Focused exclusively on job seekers
- Increase your applicant pool by reaching more job seekers!
- Run multiple listings affordably

For more information, please contact your Recruitment Advertising Sales Representative