

# CareerConnection's Employment Weekly

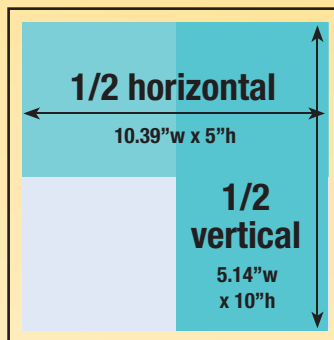
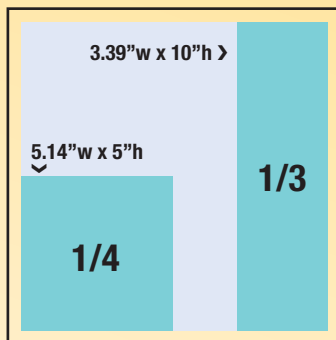
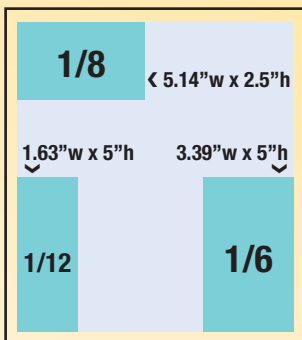
SERVING THE ENTIRE HAMPTON ROADS REGION

RATES EFFECTIVE 10.01.11

SIZE	OPEN	6x	13x	52x
Back Page	\$1612	\$1450	\$1369	\$1290
Front Cover Half Page (6col x 4.25")	1245	1140	1058	996
Front Cover Large Block 1 & 4 (2col x 2.5")	\$279	SEE ACCOUNT REP TO CONFIRM AVAILABILITY		
Front Cover Small Block 2 & 3 (1col x 2.5")	\$159	SEE ACCOUNT REP TO CONFIRM AVAILABILITY		
Full Page (6col x 10")	1245	1140	1058	996
2/3 Page (4col x 10")	969	888	824	775
Half Page (Horizontal - 6col x 5" or Vertical - 3col x 10")	678	611	576	543
1/4 Page (3col x 5")	435	392	371	349
1/3 Page (2col x 10")	507	455	419	387
1/6 Page (2col x 5") new*	325	292	269	247
1/8 Page (3col x 2.5")	272	245	231	217
1/12 Page (1col x 5") new*	199	179	169	159
Doubletruck (12col x 10")	2490	2159	2159	1799

One Color - \$209 | Full Color - \$319

RATES ARE NET AND INCLUDE ONLINE PUBLICATION FOR WEEK OF BUY

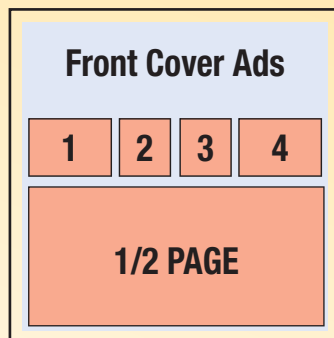
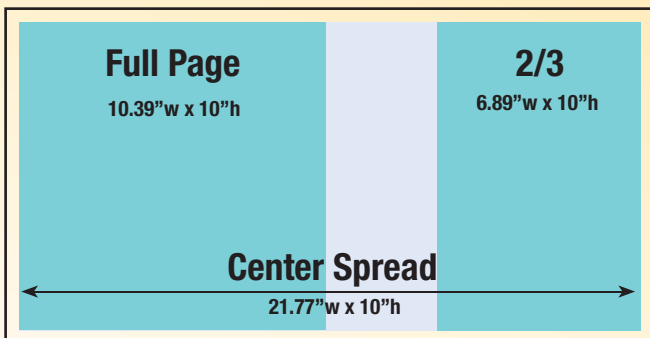


**MECHANICAL SPECIFICATIONS:**

- Printed on 100 line screen newsprint
- Digital photos should be 300 dpi or higher
- Finished ad material: 200 line screen PDF file format with fonts embedded/converted to outlines and CMYK color breakdown

**ADVERTISING DEADLINES:**

- Display Ad Schedule & Ad Material Deadline:  
Thursday 12 Noon
- Camera Ready & Digital Deadline:  
Friday 3 pm
- Pick Up Ads No Changes:  
Friday 12 Noon
- Liners Deadline:  
Friday 12 Noon



**FRONT COVER AD SIZES:**

- 1 & 4: 3.39" w x 2.5" h
- 2 & 3: 1.63" w x 2.5" h
- 1/2 Page: 10.39" w x 4.25" h

**For more information, please contact your Recruitment Advertising Sales Representative**