

H A M P T O N R O A D S EMPLOYMENT Weekly

www.hrew.com

DEMOGRAPHICS

Who reads Hampton Roads
Employment Weekly?*

Readership:
Over 75,000 job seekers
each week
27% are military



AGE:

18-34	39%
35-54	46%
55+	15%

GENDER:

Male	43%
Female	57%

INCOME:

\$20,000 but less than \$35,000	44%
\$35,000 but less than \$50,000	15%
\$50,000 but less than \$75,000	14%
\$75,000 or more	15%

EDUCATION:

High School Degree	53%
Some College	18.5%
College or Post Grad Degree	17%

RESIDENCE:

Homeowner	43%
Renter	57%

*HROS Research 2007