

H A M P T O N R O A D S EMPLOYMENT Weekly

www.hrew.com

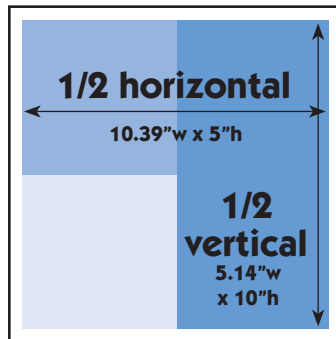
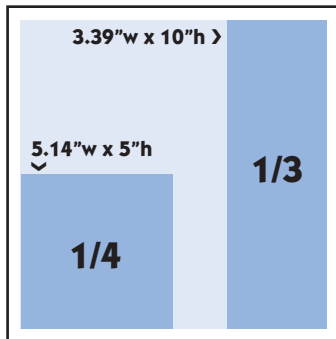
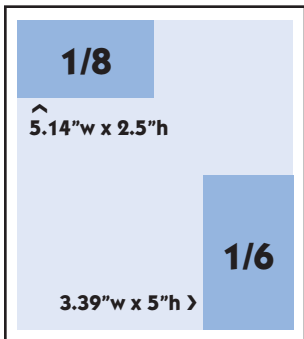
RATE CARD #110 | REVISED 6.24.09 | RATES EFFECTIVE 10.12.09

SIZE	RATES: OPEN	6x	13x	52x
Back Page	\$1,612	\$1,450	\$1,369	\$1,290
Front Cover Half Page Block	1,245	1,140	1,058	996
Front Cover Blocks (A,B,C)	See account rep for details			
Full Page	1,245	1,140	1,058	996
2/3 Page	969	888	824	775
1/2 Page (Vertical or Horizontal)	678	611	576	543
1/4 Page & 1/3 Page	435	392	371	349
1/8 & 1/6	272	245	231	217
Doubletruck	2,490	2,159	2,159	1,799

BONUS - Qualify for free upsize program with a signed contract

< **ONE COLOR \$199 | FULL COLOR \$299** >

< **RATES ARE NET AND INCLUDE ONLINE PUBLICATION FOR WEEK OF BUY** >

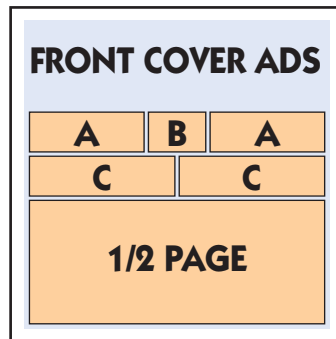
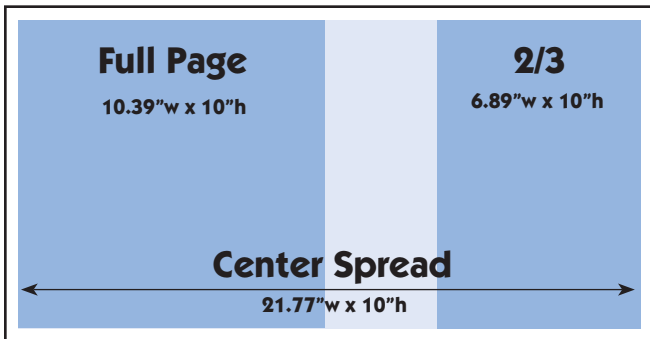


MECHANICAL SPECIFICATIONS:

- Printed on 100 line screen newsprint
- Digital photos should be 300 dpi or higher
- Finished ad material: 200 line screen PDF file format with fonts embedded/converted to outlines and CMYK color breakdown

ADVERTISING DEADLINES:

New Ads & Camera Ready:
Noon Friday for following edition
Pick Up Ads:
With Changes: 2pm Friday for following edition
No Changes: 4pm Friday for following edition



FRONT COVER AD SIZES:

- A:** 3.95" w x 1.4" h
- B:** 2" w x 1.4" h
- C:** 5" w x 1.4" h
- 1/2 PAGE:** 10.1" w x 4.25" h

SKI MILLER

143 Granby Street, Norfolk, Virginia 23510
Phone: 757-222-5464 • Fax: 757-222-3158 • Email: jobfairs@pilotonline.com

Hampton Roads Employment Weekly is distributed on Monday. Special position requests are based on availability only.